

MIHA POGAČNIK

Classical Concert Violinist, Cultural Ambassador of Slovenia and Entrepreneur

"Over the past twenty-five years, I have infused creativity into organizations through the language of music, because music, of all the arts, reaches deepest into our experience and our solar plexus of learning and inner transformation..."



Does business need meaning and beauty?

Are inspiration and passion instrumental for your bottom line?

Why are hard-nosed executives turning to the world of creative talent to implement change?

If you would like to explore how answers to these questions can improve performance and vitalize your foundations as a leader, team-player and human being, read further ...



Creating Authentic Leadership, Spurring Innovation and Inspiring Transformation....

"Through his consummate violin artistry and his deep appreciation of the human journey, he takes his audiences into their own experience with change and transformation... He creates a spell that allows us to go more deeply into ourselves, and extract new levels of awareness and capacity."

Margaret Wheatley, author of *Leadership and the New Science* and co-author of *A Simpler Way*

MIHA POGAČNIK (Po-gah-chnik) offers an original response to today's quest of the business world for creativity. His cutting edge approach and genius fuel organizational and individual development and shed new perspective on corporate strategy.

Miha, a former Fulbright Scholar renowned for setting the world standard in "Art and Business":

- ~ has exceptional capacity to inspire business leaders to "think out of the box";
- ~ helps teams intensify the spirit of innovation - leading them towards new ways of listening to themselves and to others, by tapping the pathways of their intellect and emotion;
- ~ uses music to enhance understanding of the most pressing demands of business, ranging from the search for excellence and leadership, to mobilization around a powerful sense of purpose and direction, problem-solving and development;
- ~ underscores the need for openness, flexibility and courage of teams to challenge their assumptions and ways of working;
- ~ demonstrates that art is a significant force for productivity, creativity, and organizational renewal.

As President of the Institute for Development of Intercultural Relations through the Arts (IDRIART), he has directed the "Annual Art and Business Conference", in Castle Borl-Ankenstein, Slovenia since 1998. This event has attracted visitors from around the globe and is widely regarded as one of the major international 'Arts & Business' events. He has also orchestrated 180 intercultural festivals around the world.

Miha works in English, German and Slovene.

TOPICS

- ~ Leadership
- ~ Motivation / Inspiration
- ~ Creativity
- ~ Change
- ~ Organizational and Human Development
- ~ Emotional Intelligence
- ~ Organizational Culture
- ~ Team Work
- ~ Diversity
- ~ Art and Business



Visjoner med frustrationer



Εξάλλου, μόνον η έμμεση οδός στην πρόοδο...



Slovenski violinist Miha Pogacnik, ki že več kot deset let sodeluje z gospodarstveniki po vsem svetu, bo slovenski poslovni javnosti predstavil ugledne poslovne izkušnje. Udeležencem seminarja bodo na izpopolnjevanja

"Opening hearts and minds"

He inspired market researchers at a widely praised presentation in Cannes, but who exactly is violinist Miha Pogacnik? The musician, Slovenian explains why business needs art and why Europe can win the competitive battle with the US and China.



The art of running a successful business

Hard-nosed executives are turning to the world of creative talent in a pragmatic effort to improve efficiency. Eileen Sh...

シンディキヤブ、コミュニティから要請があったので、コミニティンクな体験としてニューヨーク郊外で12年間続けました。彼

芸術とは単に、美や何がしかの意組織の発展を提

Miha Pogacnik CLASSICAL CONCERT VIOLINIST AND CULTURAL...
"BBC World endeavours to show the truth, from the depths of suffering. Yet its commitment to impartiality provides hope, and helps influence the world towards what every classical concert violinist like me dreams of: to be loved and understood by those wanting to walk th...

Our viewers understand: it pays to put news first

The Guardian Saturday September 30 2000

Inspiration fra en violin
Virksomhedens mission kan oversættes til toner fra Miha Pogacniks violin. Det giver inspiration, en helt ny og indrengende oplevelse, siger den slovenske violinist og foredragsholder



„Schöpferische K...

Der slowenische Violinist Miha Pogacnik verbindet Musik und Wirtschaft. Im Interview sagt er, wie Musik ins Management einfließen kann und was Van Gogh mit Teambuilding zu tun hat.
Ein musikalisches Erlebnis der anderen Art bot sich bei einer Business Circle-Veranstaltung im One Smart Space in Wien, als der slowenische Violinist und Business-Stratege Miha Pogacnik in einem fulminanten Vortrag anhand des zweiten Satzes der Sonate No.1 in g-moll von J.S. Bach die Beziehung zwischen Musik und Marketing erläuterte. Pogacnik arbeitet u. a. mit Nokia und One zusammen.
Wirtschaftsblätt: Wie sind Sie bei Ihrer Arbeit als Violinist auf die Idee gekommen, Musik und Wirtschaft zu verbinden?
Miha Pogacnik: Das war ein langer Prozess. Mit der Zeit habe ich realisiert, dass sich viele Aspekte des Konzerterlebnisses in einer Infrastruktur abbilden, die in einer modernen Welt nicht mehr stimmen. Künstler sollen nicht einfach mit Kunst im Gepäck reist, hebt sich das Niveau und Gespräche werden selbst zu Kunst. Deshalb ist es wichtig, dass Kunst als gestaltende Kraft auch im Kapitalismus und in der Wirtschaft sichtbar wird.
Wie kann dieses kulturelle Kapital wirksam werden?
Entscheidungssträger in der Wirtschaft müssen dieses Kapital als Entwicklungsprinzip in ihre schwierige Tätigkeit hineinnehmen. Wenn man sich mit Musik beschäftigt, so gilt es, die Gestaltungskräfte, mit denen ein genialer Komponist wirkt, zu entdecken. In einem zweiten Schritt kann man sich fragen, ob darin nicht Techniken verborgen sind, die man für eigene Zwecke adaptieren kann.
Was kann man von Kunst lernen? Kritischesituationen nicht auszuweichen und nicht anzugeben, sondern auch die schöpferische Kraft zu sehen, die in solchen Situationen stecken kann. Weil sich viel leicht darin die Chance verbirgt, die man für eigene Zwecke adaptieren kann.



PROGRAMME FORMAT

Miha's groundbreaking perspective can be implemented during one of your events...

- ~ keynote presentation at a conference
- ~ board retreat
- ~ strategic planning session or in-depth workshop
- ~ launch of a product/service
- ~ seminar, graduation or award ceremony
- ~ professional association's meeting
- ~ trade fair
- ~ special musical event

Or your team can come to one of Miha's events designed to meet your needs in unusual settings...

- ~ **"The Annual Art and Business Conference"**. Foremost artists, business executives, management consultants, and academics come together for three days in enchanting Castle Borl-Ankenstein, Slovenia. Here they forge a collaborative strategy to organizational and personal renewal through working with the productive tension of polarities as expressed in business, art and life.
- ~ **"The Synergy between Art and Business Cycle"** built around the performance of fifty-six masterpieces of violin literature. In collaboration with the IEDC School of Management, Slovenia interdisciplinary learning modules were held to enhance leadership competencies required to deal effectively with constant change, pressure, speed and fragmentation of life. All modules concluded with concerts with orchestra. With the "surround" method, the audience sat with the orchestra for a more intense musical experience.
- ~ A one-day symposium for bankers, organizational development consultants and coaches entitled **"Composing the Future: Can Music Turn Organizational Challenges into Opportunities?"** The objective is to create a musical experience in which personal and organizational future emerge fueled by intellect and emotion.
- ~ Exploratory **intercultural learning journeys** of individuals from the world of business, art and academia. These cultural caravans question to what extent the interaction of culture, economy and ecology, can divest themselves of their political roles. For example, the **"European Cultural Identity Caravan"** looked at the cultural identity of new Europe in light of European Union expansion; the **Tibet Caravan** reached Tibet to build bridges between cultures, minds and perspectives in recognition of the need for change.

THROUGH THE EYES OF CLIENTS: USING THE ARTS AS A TOOL FOR ORGANIZATIONAL DEVELOPMENT TO IMPLEMENT CHANGE

Masterpieces and Meaning

"Thank you again, Miha, for your wonderful presentation of the transformational relationship musical masterpieces can have on organizational development. This resonates deeply with our striving for excellence and inspiration here at Porsche."

Porsche

"What Miha does is fascinating, fresh and astonishingly beautiful. He would be a wonderful addition to any leadership programme. He decomposes musical masterpieces to illustrate the leadership journey. I would highly recommend him if you want to add an innovative and very beautiful slant."

European Women's Network

Innovation, Insights, Inspiration and Intellect

"It's a new way for the business world to see things. Pogačnik's approach allows you to draw out the best part of yourself, of your intelligence, your intuition, your inspiration. It combines the rational part of ourselves with our emotions... which is a key to success."

Gobbi Foundation

Hearing

"Miha Pogačnik is so "AT ONE" with his violin; it is sheer joy to listen to his commentary and hear the profound sounds that he evokes from that magnificent instrument ... it is an extension of his very being !"

Pfizer Global Pharmaceuticals

Art and Attitudes

"Miha Pogačnik has the vision and the interdisciplinary know-how for helping culture transcend artificial borders."

Javiér Peréz de Cuéllar, former U.N. Secretary-General

"In addition to being an extraordinary virtuoso violinist, Miha is a true visionary. He possesses a special gift of leveraging his creative expertise, leadership and presence while incorporating classical music and art within a corporate context to provoke creative thinking and innovative solutions."

Simmons

Essentials, Experience and Emotion

"Listening to your violin in the courtyard as the night drew close was a magical moment... It really stirred my blood and moved my stomach - and my heart, of course. Miha, you do make magic with your music and you have truly helped me listen with more understanding, not only to music but to people too ...Keep playing."

Charles Handy, co-founder of London Business School

Listening, Learning and Leadership

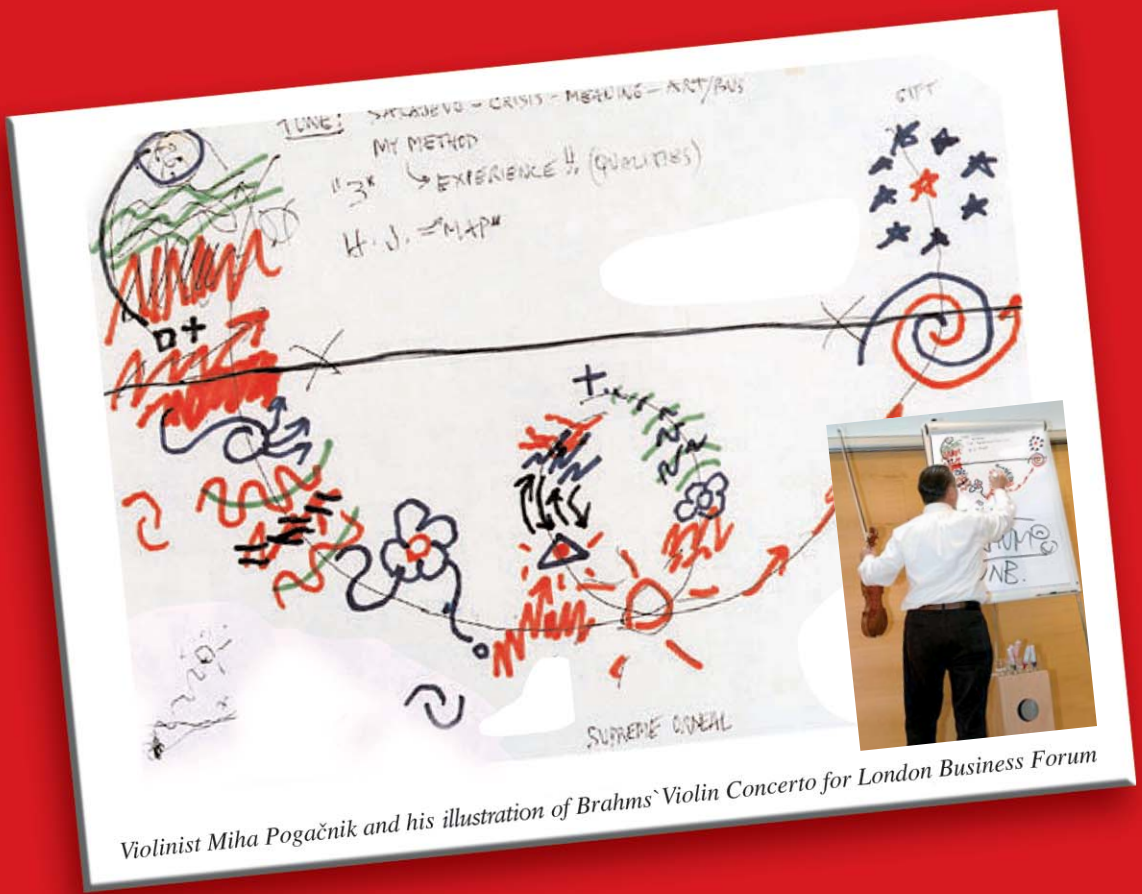
"A great way to help management and leaders to learn to actively listen! Miha was passionate, instructive and really opened up the audience."

ABN Amro Bank

"A brilliant and challenging performance! Miha was successful in making the concept of leadership, strategy and creativity into a personal experience. His strong personality and his unique insights have left its mark throughout the remainder of our leadership conference."

Whirlpool





Violinist Miha Pogačnik and his illustration of Brahms' Violin Concerto for London Business Forum

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